

## Copyright and Sharing Policy

This policy applies to content created by Assent and its associates and guests, which is posted on websites, blogs and social media accounts under the company's control or under the control of an individual related to the company.

### Content

Information, marketing and all other content, regardless of its media or format, is considered an asset of the company and is produced with the intent of furthering the company's objectives.

We hope our clients, perspective clients and the public find the material informative and useful.

It is our intent that content can be accessed free-of-charge and without commitment or relationship to our company; with the exception of some specialist content that is offered as part of a mailing list sign-up, or commercial content including workbooks, manuals and eLearning courses which is considered a product of the company.

### Sharing

The company embraces the sharing and collaborative nature of the Internet and encourages its content to be shared, with expressed permission from Assent, within the following parameters:

- The direct and original link to the content on our websites and platforms should be used.
- Content should always be credited to Assent with a link back to our website.
- Content should be shared in full and within the intended context.
- Content should not be changed, amended or edited.
- Additional commentary on the content should be clearly separated from Assent content and ascribed to the author.
- It should be clear who is sharing the content and there should be means to contact that person.

### Non-Compliance

Where the above policy is not adhered to, the company may take action, which could include a cease and desist letter or further legal recourse.